



Rolling Stone

QUAKER
Rise & Thrive

PODCA
PAVILI

The Texas
Tribune Festival

Presented by
Walmart



EVENT PRODUCTION / STYLING / RENTALS



“

If it ain't fun,
don't do it

WILLIE NELSON

”

AUTUMN RICH
Co-founder

LISA HICKEY
Co-founder



ABOUT THE COMPANY

The Panacea Collective is a 360-degree experiential design and event production company with an expansive boutique furniture rental, environmental styling and fabrication operation in-house.

We specialize in creating transformational moments for leading-edge brands, producing world-class conferences and events, and designing and executing high-touch hospitality areas at some of the biggest festivals in the world.





EXPERIENCE ARCHITECTS

With our unique design aesthetic, curated rental collection, and decades of resources and relationships, we've helped countless brands translate their ideas and spaces into engaging 3-D environments. Our atmospheres set the mood to help our clients showcase products and ideas, celebrate customers, activate event sponsorships, and spark conversations. We create holy sh*t moments.



2013



GREETINGS FROM

Skagen - Br

Capitol

OF





CONFERENCES, FESTIVALS, & SPECIAL EVENTS

With vast experience in every aspect of event creation, design, production, marketing, ticketing, sponsorship acquisition and memory-making, we become an extension of your team. We make the mundane marvelous, while buttoning up the complex ends of events, activations, and experiences.

As professional partiers, we've helped fortune 100 companies, non-profit organizations, political candidates and presidential libraries host events that raise needed funds, and create unforgettable events for brands, venues, and artists alike.





HOSPITALITY DESIGN

The Panacea Collective is trusted by the largest concert promoters and event producers in the world to design hospitality areas for headlining talent, event stakeholders, VIP guests and sponsors. We create premium yet functional environments that elevate the guest experience.





QUAKER.
Rise & Thrive
WELLNESS FESTIVAL







EVENT STYLING & FURNITURE RENTAL

We believe that form and function can be soulmates, and we create atmospheres that prove it. We bring our unique style, eye for detail, and full catalogue of furniture and décor to the table to make that Instagrammable-moment. Though we'd love to take on your entire production, we're also here for your environmental design and furniture rental needs a la carte.





LET'S PARTY

A panacea is a solution or cure for all difficulties. As our name implies, we are the remedy for creative event development, management and production. We can shepherd your project from beginning to end, or anywhere in between. We jump in where you need us.

Our mission is simple: we create inspiring experiences. Whether we are producing a summit of political thought leaders, curating a backstage lounge at one of the nation's largest music festivals, or styling an intimate backyard celebration, **we create moments that bring people together.**









OUR STORY

Co-Founders Lisa Hickey and Autumn Rich have spent their entire careers throwing parties for music fans around the globe and for hundreds of clients across the spectrum and around the nation. After two decades of friendship and working together side-by-side, their sincere joy in creating memorable moments and happy occasions keeps them on a passionate hunt for the touches, big and small, that change the game for our clients.





Austin, Texas
thepanaceaco.com